

DAL

1874

GALLERIA SUBALPINA

TORINO



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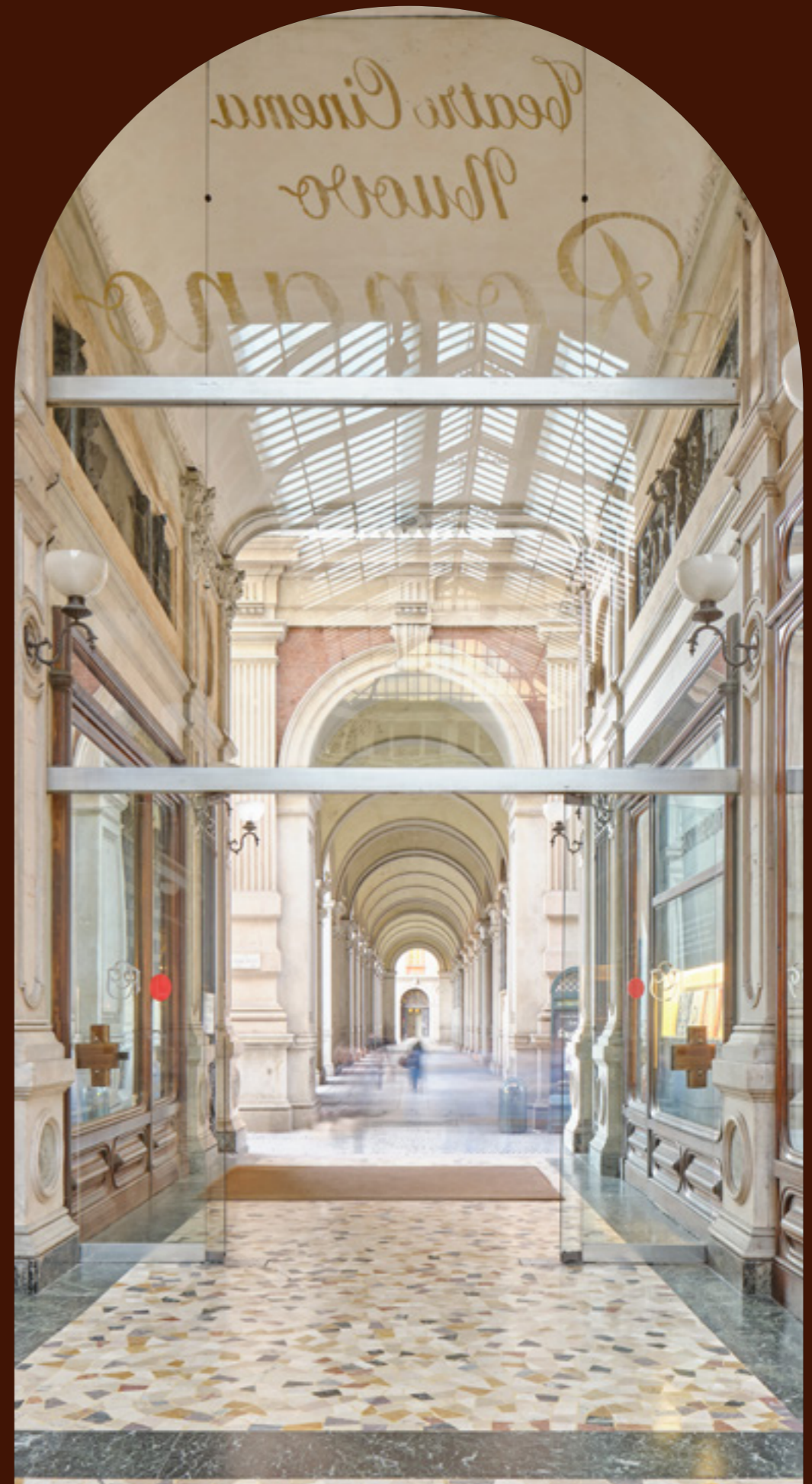
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THE GALLERY



The enduring charm of Galleria Subalpina

The Galleria Subalpina is an historical building of great significance for the city of Turin. Designed by the architect Pietro Carrera in 1873 and inaugurated in 1874, the building underwent several extensions and renovations over the 20th century. It was named after the "Banca dell'Industria Subalpina", which financed its construction.

It is one of the three historical shopping galleries of Turin and was inspired by the "passages couverts" of Paris, which were the first form of indoor shopping gallery, ideal for strolling and window shopping in all weather conditions.





Galleria Subalpina - Current state

THE GALLERY

A symposium of architecture and art

The structure features a 50-metre long and 14-metre wide hall, spacious and bright, embellished by Baroque and Renaissance décor features, created by the sculptor Pietro Rubino. It's around 18 metres high, and part of this height is

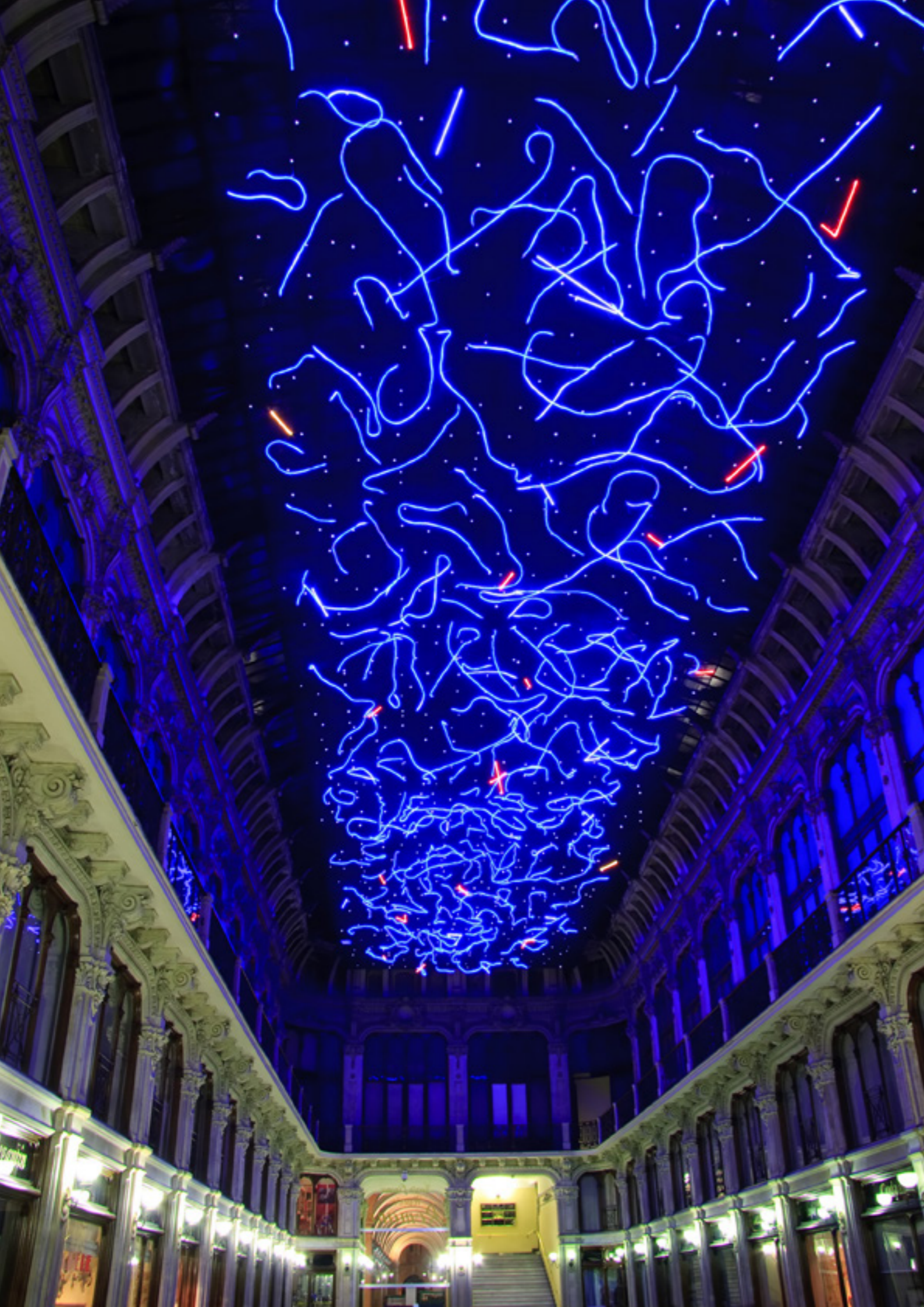
occupied by a balcony that runs along its entire perimeter. The typical 19th-century style of the architecture, combined with a modern vault made of glass and wrought iron, gives the space an evocative and sophisticated atmosphere.

Turin's lifestyle salon

The Galleria Subalpina, a unique space that succeeds in merging past and present, houses a wide range of shops, restaurants and cafés, as well as famous establishments such

as the Caffè Baratti & Milano, the Cinema Romano, a modern wine bar, and an art gallery. It is the ideal location for leisure.





A picturesque urban setting for events

Its cultural relevance has made it one of the city's main touristic attractions, a landmark for visitors passing through and for its residents. It has hosted important cultural and artistic events, including exhibitions and fashion shows. It has also been featured in films such

as 'Quattro mosche di velluto grigio' by Dario Argento, 'The Italian Job' by Peter Collinson and 'La donna della domenica' by Luigi Comencini. A great setting that from the past has moved into the present, and is ready to begin a new chapter.



THE LOCAL CONTEXT



In the heart of Turin

The Galleria Subalpina is located in the heart of Turin: between Piazza Castello, Piazza Carlo Alberto, Via Cesare Battisti and close to

the Palazzo Reale. Its strategic location makes it a reference point for the social life of the city and for shopping.

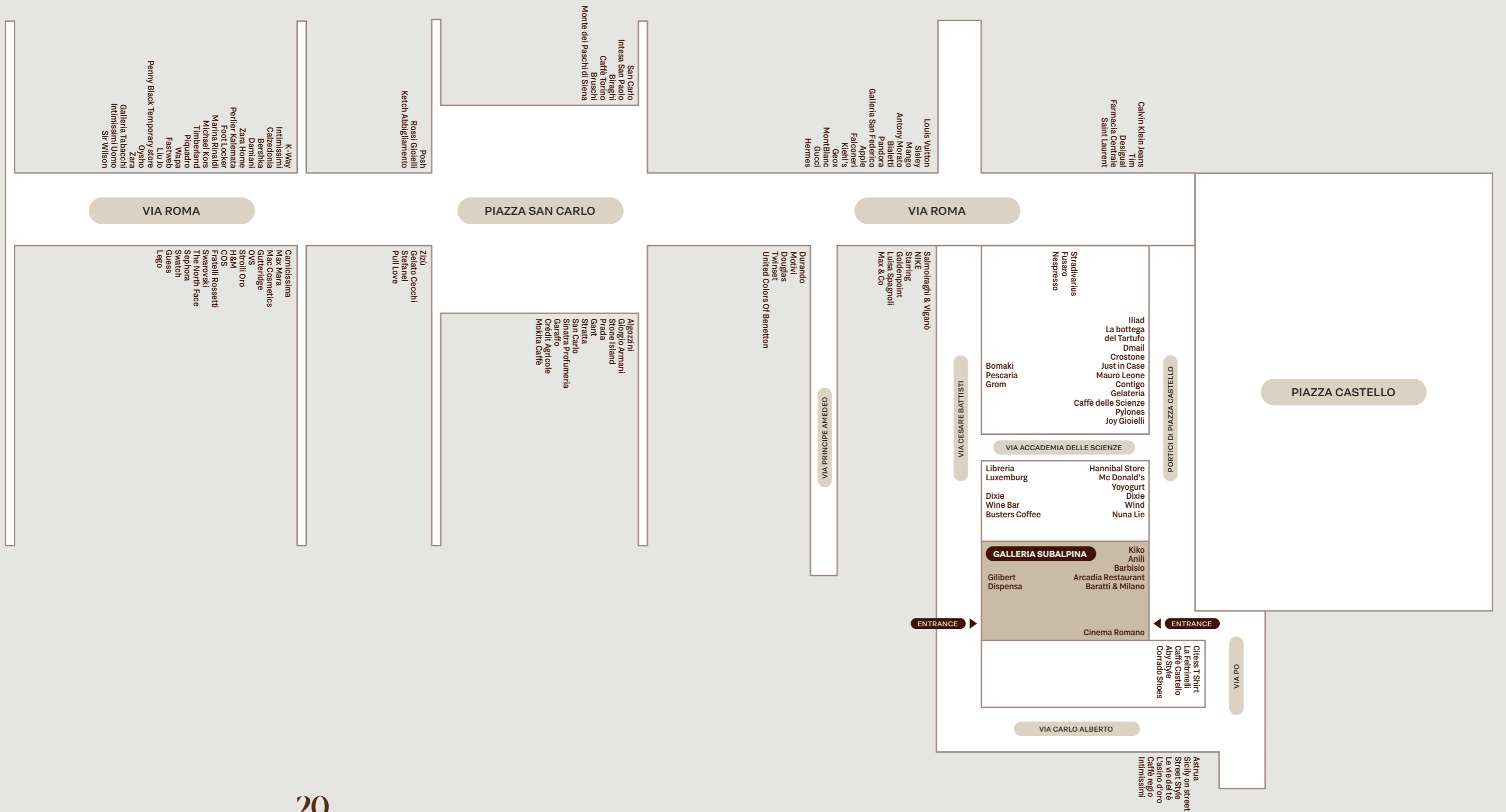


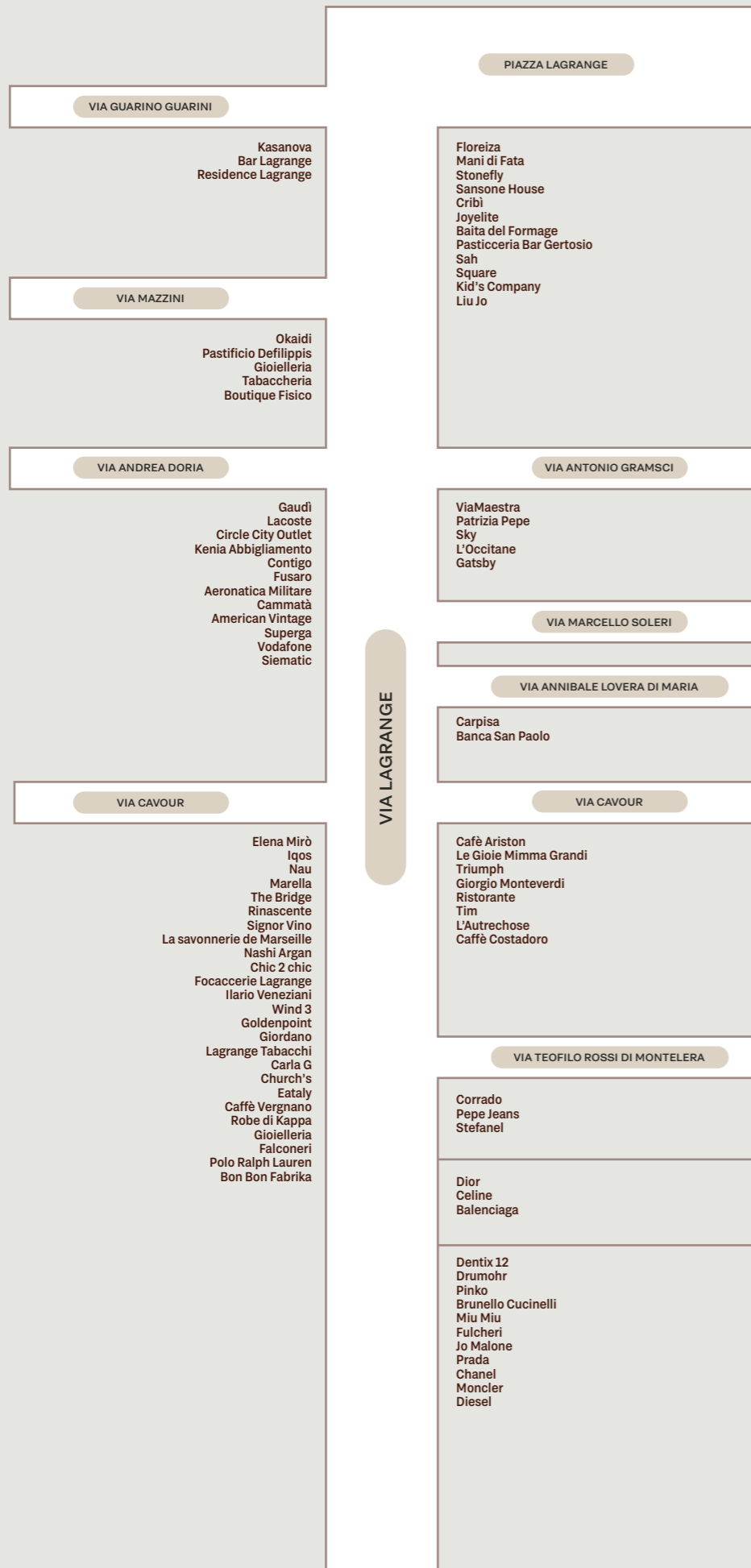
Landmarks

1. Palazzo Madama
2. Piazza Castello
3. Biblioteca Reale
4. Palazzo Reale di Torino
5. Giardini Reali di Torino
6. Auditorium Rai di Torino
7. Università degli Studi di Torino
8. Mole Antonelliana
9. Piazza Carlo Alberto
10. Palazzo Carignano
11. Museo Egizio
12. Gallerie d'Italia
13. Piazza San Carlo
14. Biblioteca Nazionale Universitaria di Torino

 Tram stops

In the shopping district







THE RESTYLING





Galleria Subalpina - Post Restyling
The image represents a suggestion for illustrative purposes

THE RESTYLING

Galleria Subalpina tells a new story

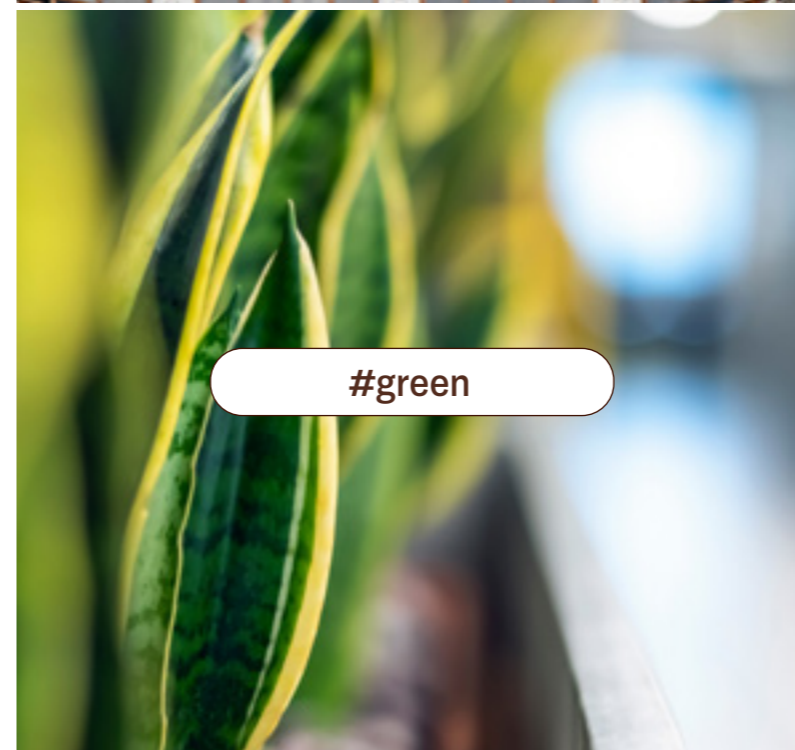
An original space for meeting and sharing,
that is contemporary and modern,
at the same time recognizing
tradition and its essence.



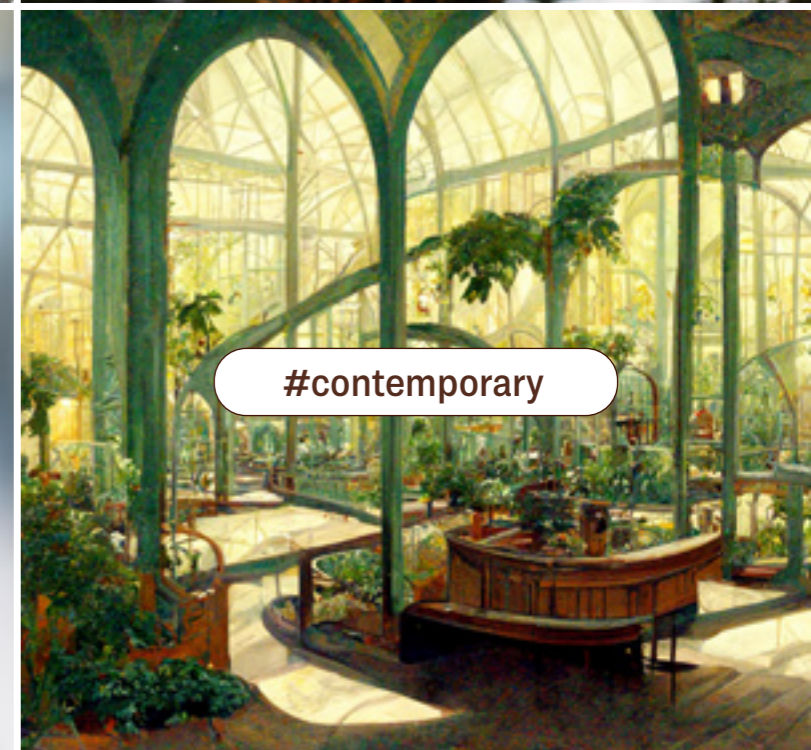
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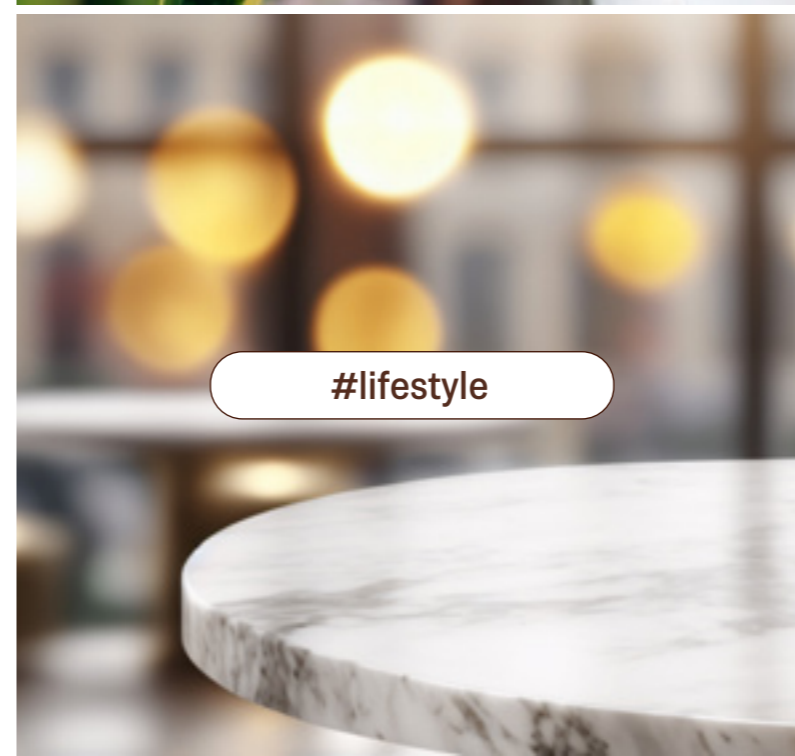
#rebirth



#green



#contemporary



#lifestyle



#history



The features of the restyling

Turin's Salon shines once more with its restored beauty, with gleaming marbles and a new lighting system that enhances its architecture. The new interior design elements are the public seating and the

new outdoor areas with long, comfortable benches. These features reshape the central space transforming it from a place of transit to a resting place and reiterating the concept of parlour.

Galleria Subalpina - Post Restyling
The image represents a suggestion for illustrative purposes

THE RESTYLING

Jardin d'hiver

The focus of the restyling is the new greenery, aimed at creating a sophisticated Jardin d'hiver, or winter garden,

perfect to visit in every season. The new greenery extends upward, creating a dynamic landscape design.

Galleria Subalpina - Post Restyling
The image represents a suggestion for illustrative purposes





Baratti & Milano

Baratti & Milano

Baratti & Milano

Baratti & Milano

Galleria Subalpina - Post Restyling
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RETAIL





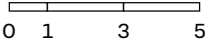
RETAIL

A new, attractive retail experience

A new shopping destination in Turin, the Galleria can be visited all day, every day. Strolling around admiring the shop windows and sipping a

good coffee is an experience you don't want to miss: so treat yourself by taking a relaxing break in the most evocative place in the city.

Floorplan - Ground floor



Units	PT	P1	Storage (P-1)	Total mq
1	116	-	43	159
2	23	-	-	23
3	133	-	13	146
4	60	-	-	60
5	75	-	-	75
6	42	-	-	42
7	32	334	-	366
8	469	77	-	546
9A	333	95	621	1049
9B	23	-	-	23
10	34	34	-	68
11	38	65	4	107
12	84	84	-	168
13	33	-	-	33
14	24	-	-	24
15	25	-	-	25
16	177	160	73	410
17	14	-	-	14
18	73	116	-	189
19	88	88	14	190
20	114	113	-	227
21	115	-	-	115
22	98	-	53	151
23	161	-	1535	1696
24	186	-	-	186



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GALLERIA SUBALPINA
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DAL 1874
TORINO